Ragni becomes the Thematic Sponsor of the France Pavilion during the fortnight dedicated to Climate

31 August 2021 – The France Pavilion at Dubai World Expo is delighted to have Ragni as a thematic sponsor of the France Pavilion. Ragni will present its CSR vision at the France Pavilion during the fortnight dedicated to Climate from the 4th to the 17th of February 2022.

Proposing solutions to address climate change

The Dubai World Expo is expected to be the biggest event of 2021, and the France Pavilion will promote French companies, talents, ideas, and assets. France’s ambition is to position itself as an international driving force in the implementation of the Sustainable Development Goals (SDGs) initiated by the UN, and in the construction of the post-crisis world. Thus, the Pavilion will emphasize French initiatives that help address the challenges of the economic, social, ecological, and cultural transformation of our societies. From February 4 to 17, 2022, the France Pavilion will dedicate its event programming to climate change, stressing the joint actions required to slow down the effects of unregulated and highly polluting human activities.
"The fight against climate change is an absolute emergency and joint actions are needed to slow down the effects of unregulated and highly polluting human activity. As such, I am delighted that Ragni is joining the Pavilion as a Thematic Sponsor to highlight one of the many French solutions dedicated to action against climate change."

Erik LINQUIER, Commissioner General for France at Dubai World Expo and chairman of Cofrex

Ragni, when craft and advanced technology merge

Specializing in the design and manufacture of public lighting solutions, the Ragni family-owned company is a flagship of French industry. For 4 generations, the values of creativity, passion and proximity that are the soul of the company have driven it forward to ever-new horizons. The small family business has become a group composed of the parent company Ragni, two foreign subsidiaries, Ragni Lighting in the United States and Ragni IC in Bosnia and Herzegovina, dedicated to their market, and Novéa Energies, based in France, specialized in autonomous solar lighting. Ragni, a company dedicated to French production and certified Living Heritage Company, combines traditional savoir-faire with cutting-edge technologies. The advent of Smart Lighting has also reinvented the world of lighting and changed the primary functions of the luminaire. This revolution of uses and perception is accompanied by a real awareness of the challenges of our time, which revolve around industrial, digital, and environmental transitions. CSR has always been an essential raison d’être for the company.

To embed its commitments at the heart of its corporate strategy, the Ragni Group joined the United Nations Global pact in 2018 and opened a dialogue and Sustainable Development Service in March 2020. Its activities include the development of eco-design research, the creation of a responsible purchasing charter with suppliers, the establishment of a resource management system, the launch of an equality and diversity project and the fight against corruption, the involvement of its external stakeholders such as schools, associations, organizations, etc. as well as the preservation of nocturnal biodiversity through the reduction of light pollution.

“Our world is undergoing great upheaval and needs more than ever to protect itself against the climate change that is already taking place. As a manufacturer of public lighting, we are committed to using our expertise and responsibility in this fight to preserve biodiversity.

With this in mind, the Ragni Group will be addressing this Universal Exhibition to discuss important issues for the future of our planet. Together we will find ambitious and innovative solutions to the environmental issue."

Jean-Christophe Ragni, Managing Director of Ragni

Dubai World Expo, the international event of 2021

Expo 2020 Dubai is the first universal exhibition in the MEASA region (Middle East, Africa and South Asia), will be held under the central theme “Connecting Minds, creating the Future”. With more than 200 participants from a wide range of countries, organizations, companies and academic institutions, the Expo 2020 Dubai is expected to attract 25 million visitors.

The global Expo exhibitions have always been ranked at the forefront of major international events alongside the Olympic Games and the Football World Cup. They are also among the oldest events in the world, the first being the Great Exhibition of 1851 held in London, the United Kingdom. In the present days, the ambitions of these exhibitions have evolved towards international cooperation and the search for solutions to biggest challenges facing humanity. For the period of six months, all countries in the world will gather to reflect, propose and implement concrete solutions for the good of humanity. In terms of the health crisis we are experiencing, this theme is not only a proposal, but an imperative.
Meet the France Pavilion’s sponsors

For more information: www.francedubai2020.com – Follow Ragni on LinkedIn @Ragni

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About COFREX
Founded in January 2018, COFREX (Compagnie Française des Expositions) is a SAS whose sole shareholder is the State. CORPEX is the first expert company to specialize in participation of France to major international events. Its purpose is to prepare, organize and implement France’s participation in universal and International Exhibitions. The creation of COFREX is part of a sustainable project to build on the experience of previous exhibitions in order to optimize the participation of France to future universal and international Expos in terms of cost-effectiveness and organization. It is also part of a partnership between public and private players, based on France’s image and attractiveness.
For more information: www.cofrex.fr

About Ragni
Based in Cagnes-sur-Mer (PACA, France) since its creation in 1927, Ragni is a family business specializing in the design and manufacture of public lighting equipment that employs around 150 workers. Led by the 4th generation, the Ragni Group, made up of 3 subsidiaries in France, Bosnia and Herzegovina and the United States respectively, shares the values of creativity, passion, and proximity, and makes French production its major asset thanks to its 6 local sites. Thanks to a sales network composed of 16 French agencies and 25 international distributors, the group has enjoyed an exponential growth since 2015. Ragni conquers new market share By paying close attention to the needs of public institutions and private companies and adapting its offer to expectations of the users - precise lighting dimensioning, respect for nocturnal biodiversity and human well-being, creation of tailored products, Integrating Smart Features for Smarter Cities – The company, halfway between crafting and cutting-edge technology, has succeeded green digital and industrial transition. Ambassador of the Alpes-Maritimes of the French Fab and Le Coq Vert, member of multiple organizations active in the regional and national territory, Ragni continues to reaffirm its deep commitment to CSR, innovation and French savoir-faire.
Learn more - Follow us on LinkedIn: @Ragni – ragni.com