Les Maisons du Voyage is now an Associate Partner of the France Pavilion at Expo 2020 Dubai

October 13, 2020 - The France Pavilion at Expo 2020 Dubai is delighted to welcome Les Maisons du Voyage as an Associate Partner. The partnership was a natural decision for both parties, who share the same vision of sustainability and are determined to provide visitors with an experience packed with culture. The event will now be held from 1 October 2021 to 31 March 2022.

Erik Linquier, Commissioner General for France at World Expo 2020 Dubai and Chairman of COFREX and Jean-Emmanuel Chometon, General Manager of Les Maisons du Voyage

Expo 2020 Dubai is the first World Expo to be held in the MEASA (Middle East, Africa and South Asia) region, and will be structured around the theme of “Connecting Minds, Creating the Future.” Known for launching innovations such as the telephone, the x-ray machine, touchscreens and the humanoid robot, World Expos offer
unique opportunities to showcase culture and innovation on a global scale once every five years. Expo 2020 Dubai is expected to attract 25 million visits and more than 200 participants from different backgrounds, including nations, organizations, businesses, and educational institutions.

World Expos have always been considered as top-ranking international events, alongside the Olympic Games and the Football World Cup. They are also some of the oldest, the first ever being the Great Exhibition, which took place in London in 1851. World Expos’ objectives have evolved over the years, but their goal is now to enhance international cooperation and the search for solutions to major human challenges. At the most recent World Expo 2015 in Milan, the theme tackled was “Feeding the Planet, Energy for Life” and the next edition in Dubai will focus on “Connecting Minds, Creating the Future”.

Over a six-month period, all the countries in the world will come together to think about the challenges that humanity is facing and how concrete solutions can be found. In light of the current health crisis, this theme is no longer just a suggestion, it is an imperative.

France will echo this need and the France Pavilion will provide an international platform to demonstrate how it is working and innovating on new ideas for mobility that is more respectful of the planet and beneficial to its citizens. Expo 2020 will be an opportunity for France to develop and show the world a sustainable and united transition. It will show how climate and environmental solidarity on an international scale can also be used as tools for developing our companies internationally. The ecological transition will be the driving force for innovation and progress.

Les Maisons du Voyage share this ecological and united vision, its major priority being to offer travel solutions that respect both people and our planet and comply with the commitments Les Maisons have made since it first began. The travel agency’s dedication was recognized officially when it obtained the responsible tourism certificate ATR (Agir pour un Tourisme Responsable) in March 2020, which underlines its commitment to sustainable travel for the future.

“I am delighted that Les Maisons du Voyage has become an Associate partner for the France Pavilion, and would like to thank all the team for their dedication and trust in these difficult circumstances. I believe that the success of Expo 2020, and that of the French Pavilion in particular also depends on tourism, and that’s why COFREX is committed to ensuring that France’s participation at the event offers its visitors a truly unique experience."

Erik Linquier,
Commissioner General for France at World Expo 2020 Dubai and Chairman of COFREX at Expo 2020 Dubai and CEO of COFREX

Through the partnership with the France Pavilion at Expo 2020, Les Maisons du Voyage have put together a full program: tailor-made trips, guided tours, group trips or stopovers. The possibilities there are to enjoy this global event are almost endless. There are also plenty of wonderful opportunities to explore the rest of the region.

Since 1991, Les Maisons du Voyage have been organizing customised travel solutions that encourage their customers to learn more about the countries they visit and the people they meet. Partnering with Expo 2020 was a natural decision for this specialist in Middle Eastern travel.

“World Expos have always had a special place in Les Maisons’s story, thus, it was an evidence to be engaged in this key event. Our expertise in this region means we can offer a vast program of travel possibilities tailored to all the different visitors coming to Expo 2020."

Jean-Emmanuel Chometon,
Director General of Les Maisons du Voyage

Visit Expo 2020 Dubai: useful information & how to organize your trip
**Useful information**

**When is it?**
- Expo 2020 Dubai will run from **1 October 2021 to 31 March 2022**.
- Opening hours:
  - During the week (Sunday to Thursday): 9 a.m. to 1 a.m.
  - On weekends (Friday and Saturday) and holidays: 9 a.m. to 2 a.m.

**How much do tickets cost?** Several types of tickets are available: 1 day, 3 days, 1 month, 6 months (full season). Since the postponement was announced, ticket prices are no longer available: Expo 2020 will provide more information shortly.

**Things to do**

**More than 20 outstanding entertainment spaces:** A company of incredibly talented actors and artists will put on shows, accompanied by storytellers and innovators. They will all work together to bring the magic to life in the form of parades and festivals. Expo 2020 Dubai spans a huge area with large open spaces such as the Al Wasl Plaza, Jubilee Park and Al Forsan Park, and there will be a number of live shows taking place every day.

**Traditional and futuristic dishes:** The very best chefs in the world will prepare dishes from all four corners of the planet.

**Special days:** There will be celebrations on several days at the Expo.

Find out more: [click here](#) & [www.francedubai2020.com](http://www.francedubai2020.com)

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**About Les Maisons du Voyage**

Les Maisons du Voyage are travel agencies that encourage their customers to learn more about the countries they visit and the people they meet. They share a common theme: to match their travel offerings to their customers’ preferences. And they have kept that promise since 1991.

In each region of the world, a team of experts travel around seeking out the most beautiful or most unusual places, finding the best locations to satisfy requests for personalized tourism, whether it’s a tailor-made tour or a group travel adventure.

Thanks to a huge range of offers available, Les Maisons du Voyage puts its talented teams to work finding the very best cultural events (conferences, exhibitions, forums) that will unveil a completely new side of any destination.

Find out more: [www.maisonsduvoyage.com](http://www.maisonsduvoyage.com)

**About COFREX**

Created in January 2018, COFREX (Compagnie Française des Expositions) is a publicly-funded SAS (simplified joint-stock) company. It is the first time an organization has been established to provide expertise for France’s participation at international public events. Its aim is to prepare, organize and promote France when it takes part in international and world exhibitions.

COFREX was created as part of a long-term project that would draw on the lessons learned from previous World Expos to ensure that France’s future participation in international exhibitions and World Expos is organized optimally and provides the best value. It is designed to take the form of a partnership between public and private players promoting the image and attractiveness of France.

Find out more: [www.cofrex.fr](http://www.cofrex.fr)